



# Sustainability Report 2025

Berlin Event O. Schulz & M. Worm OHG



Marco Worm

Inhaber | Geschäftsführer  
Berlin Event O.Schulz & M.Worm OHG

# 1. Introduction

**Company name:** Berlin Event O. Schulz & M. Worm OHG

**Location:** Akazienstraße 3a 10823 Berlin

**Reporting period:** 01.01.2025 – 31.12.2025

## Why sustainability?

Berlin Event pursues sustainability as a core objective because it is deeply rooted in the company's vision. The owner grew up with strong principles of respecting nature and resources, forming the foundation for a culture of conscious action.

Together with its partners, the agency supports Berlin's climate goals, which aim to make the city one of the most sustainable and livable metropolitan areas in the world. Through creative, environmentally responsible event concepts, Berlin Event provides impulses for a greener future and actively contributes to achieving climate neutrality by 2045.



## 2. Company Profile

**Legal form:** offene Handelsgesellschaft

**Number of employees:** 6

**Services:**

- Full-service development of customized event concepts from idea to execution
- Event organization – managing corporate parties, construction site events, incentives, galas, or conferences
- Technical, logistical, catering, regulatory, and staffing services for events

**Mission:** As leading experts in sustainable events, we create unforgettable experiences and make sustainability tangible.



# 3. Sustainability Strategy

**Guiding principle:**

We act in a resource-efficient and socially responsible manner

**Action areas:**

Ecology, society, economy

**Standards:**

The agency aligns with the visitBerlin program, which requires annual external audits and comprehensive ecological, social, and economic criteria.

# 4. Environmental Responsibility

## **CO<sub>2</sub> balance:**

- Total emissions in t CO<sub>2</sub> in the office: approx. 3 tonnes
- Total emissions in t CO<sub>2</sub> at events: approx. 26 tonnes

**Measures:** Measures: Offsetting 23 tonnes, predominant use of green electricity, waste reduction through sorting, sustainable packaging, reusable tableware, and cooperation with regional suppliers

**Indicators:** 88 percent of the events conducted are climate-neutral due to CO<sub>2</sub> offsetting



## 5. Social Responsibility

- We organize regular team events to strengthen motivation and employee engagement.
- We enable participation through socially acceptable pricing at public events.
- We support work–life balance through flexible working hours and targeted measures for family compatibility.
- We use fair-trade products such as coffee and tea.
- We maintain fair and transparent pricing policies.



## 6. Economic Responsibility

- We offer a wide range of sustainable services.
- We use materials efficiently and prioritize reusable products.
- We work preferably with regional, sustainably certified service providers.
- As a member of Berlin Event Network e. V., we actively contribute to the MICE industry network to jointly advance sustainable development.



# 7. Goals & Progress

## **Goals:**

Support additional MoorFutures projects in Brandenburg, reduce CO<sub>2</sub> emissions by 20 percent by 2030, increase the share of climate-neutral events to 90 percent

## **Progress:**

Our CO<sub>2</sub> emissions for events remain at the same level as the previous year. Some clients opted out of offsetting during the year. The economic situation has forced several clients to reduce their budgets.





# 8. Governance & Compliance

**Sustainability officer:** Marco Worm

**Compliance officer:** Ramona Worm

**Legal framework:** Berliner  
Klimaschutzgesetz



## 9. Outlook

We see our responsibility as a sustainable event agency in helping to improve harmony between humans and the natural world. As part of these efforts, we will expand our portfolio with nature-integrated event concepts. These will include outdoor events in biodiversity hotspots such as nature parks or restored natural areas.

Together, we are shaping a future in which people and nature coexist in balance – through strong partnerships, clear goals, and decisive action. As an active member of networks such as Berlin Event Network and VisitBerlin, we remain in continuous dialogue with partners and suppliers to generate sustainable momentum and drive real change.



# 10. Appendix

**Data sources:**

UBA CO<sub>2</sub>-Rechner, atmosfair CO<sub>2</sub>-Eventrechner

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