



Sustainability Report 2025

Berlin Event O. Schulz & M. Worm OHG



Marco Worm

Inhaber | Geschäftsführer
Berlin Event O.Schulz & M.Worm OHG

1. Introduction

Company name: Berlin Event O. Schulz & M. Worm OHG

Location: Akazienstraße 3a 10823 Berlin

Reporting period: 01.01.2025 – 31.12.2025

Why sustainability?

Berlin Event pursues sustainability as a core objective because it is deeply rooted in the company's vision. The owner grew up with strong principles of respecting nature and resources, forming the foundation for a culture of conscious action.

Together with its partners, the agency supports Berlin's climate goals, which aim to make the city one of the most sustainable and livable metropolitan areas in the world. Through creative, environmentally responsible event concepts, Berlin Event provides impulses for a greener future and actively contributes to achieving climate neutrality by 2045.

2. Company Profile

Legal form: offene Handelsgesellschaft

Number of employees: 6

Services:

- Full-service development of customized event concepts from idea to execution
- Event organization – managing corporate parties, construction site events, incentives, galas, or conferences
- Technical, logistical, catering, regulatory, and staffing services for events

Mission: As leading experts in sustainable events, we create unforgettable experiences and make sustainability tangible.

3. Sustainability Strategy

Guiding principle:

We act in a resource-efficient and socially responsible manner

Action areas:

Ecology, society, economy

Standards:

The agency aligns with the visitBerlin program, which requires annual external audits and comprehensive ecological, social, and economic criteria.

4. Environmental Responsibility

CO₂ balance:

- Total emissions in t CO₂ in the office: approx. 3 tonnes
- Total emissions in t CO₂ at events: approx. 26 tonnes

Measures: Measures: Offsetting 23 tonnes, predominant use of green electricity, waste reduction through sorting, sustainable packaging, reusable tableware, and cooperation with regional suppliers

Indicators: 88 percent of the events conducted are climate-neutral due to CO₂ offsetting



5. Social Responsibility

- We organize regular team events to strengthen motivation and employee engagement.
- We enable participation through socially acceptable pricing at public events.
- We support work-life balance through flexible working hours and targeted measures for family compatibility.
- We use fair-trade products such as coffee and tea.
- We maintain fair and transparent pricing policies.



6. Economic Responsibility

- We offer a wide range of sustainable services.
- We use materials efficiently and prioritize reusable products.
- We work preferably with regional, sustainably certified service providers.
- As a member of Berlin Event Network e. V., we actively contribute to the MICE industry network to jointly advance sustainable development.



7. Goals & Progress

Goals:

Support additional MoorFutures projects in Brandenburg, reduce CO₂ emissions by 20 percent by 2030, increase the share of climate-neutral events to 90 percent

Progress:

Our CO₂ emissions for events remain at the same level as the previous year. Some clients opted out of offsetting during the year. The economic situation has forced several clients to reduce their budgets.



8. Governance & Compliance

Sustainability officer: Marco Worm

Compliance officer: Ramona Worm

Legal framework: Berliner
Klimaschutzgesetz



9. Outlook

We see our responsibility as a sustainable event agency in helping to improve harmony between humans and the natural world. As part of these efforts, we will expand our portfolio with nature-integrated event concepts. These will include outdoor events in biodiversity hotspots such as nature parks or restored natural areas.

Together, we are shaping a future in which people and nature coexist in balance – through strong partnerships, clear goals, and decisive action. As an active member of networks such as Berlin Event Network and VisitBerlin, we remain in continuous dialogue with partners and suppliers to generate sustainable momentum and drive real change.



10. Appendix

Data sources:

UBA CO₂-Rechner, atmosfair CO₂-Eventrechner

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