

Your sustainable

*Event for*

*ITB  
Berlin*



# *Your event(s) for ITB with Berlin Event*



Create more time for your trade show appearance and customer care by having an **optimally networked partner** on site who offers you fullservice organisation.

Wow your guests with a **creatively staged** event that will be implemented in a structured and guaranteed relaxed manner.

In all matters of **sustainability**, rely uncompromisingly and risk-free on a ISO certified and EMAS registered specialist.

Score with **crucial details**, which we will take care of for you.

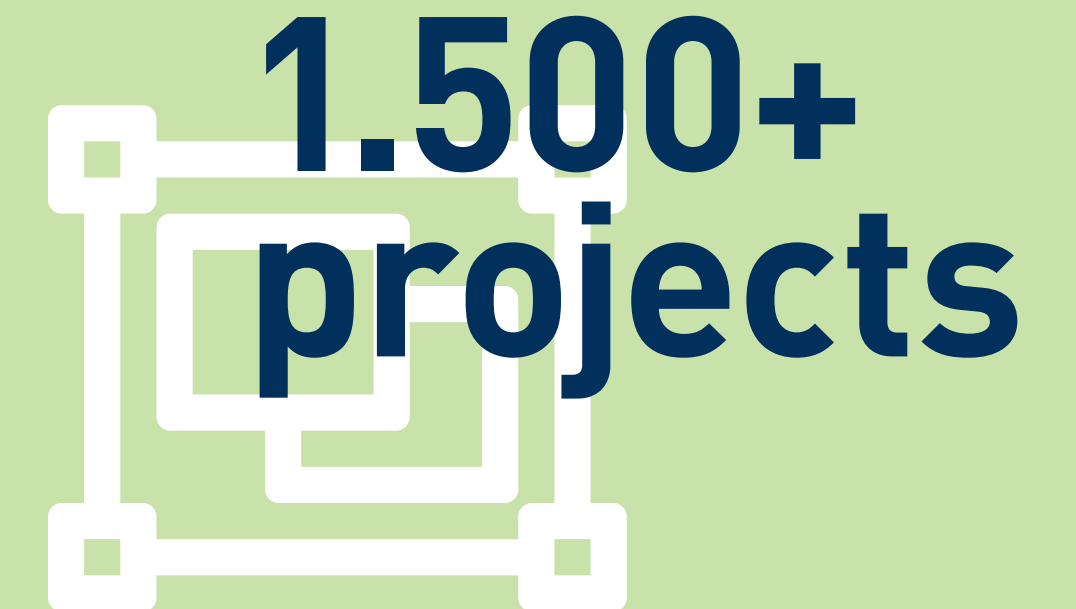
# *Our expertise – your success*

## Sustainable Events

- ISO certified agency
- EMAS registered


## Event Communication

- Implementation of marketing goals with measurable results
- Advertising and wrap-up of the events





# *Full service*

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- ✓ Brand staging
  - ✓ Customer acquisition
  - ✓ Staff motivation
  - ✓ Customer loyalty

We devise, produce and accompany your suitable event – that way, you have more time for your core business.

You profit from **individual concepts** and have an **experienced partner** at your side – like Lieferando, Deutsche Bank, Wall, Howoge and many before you.

*These customers are already sustainably satisfied:*



**CHINA  
TOURS**

*Ihr Weg ins Reich der Mitte*



**Deutsche Bank**



innogy



**Lieferando.de**

# *Valuable for you*

## **Our company's values**

Sustainability

Reliability

Creativity

Quality







# *ACTION REACTION*

The careful use of natural resources is a value that is firmly rooted in our corporate culture.

Our interpretation of sustainability means questioning our actions and developing clever and environment-friendly solutions.

**Events with a lasting effect require sustainable concepts.**



# *The timing for your success at ITB*

## December 2019

- Ideas
- Concept
- Offer



## January/February 2020

- Planning
- Preparation
- Production

## March 2020

Implementation



# *Your personal expert for sustainable events*

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